

THE ECONOMICS, BUSINESS & ENTERPRISE ASSOCIATION

The Professional Subject Association for Teachers of Business, Economics and related subjects.



Want to reach 2,000 Business and Economics Teachers?
Advertise in "*Teaching Business & Economics*", the Magazine of the EBEA

Display advertising rates 2012 – no increase on 2009 rates!

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Insert rates

Standard insert – 20 grammes or less : £399

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2000 copies of each booked insert to be sent direct to the distributor

All rates quoted exclude VAT.

Advertising Deadlines : Volume 16, Issues 1-3

	SPRING	SUMMER	AUTUMN
Booking of advertisements or inserts	11 November 2011	2 March 2012	13 July 2012
Specifications to designer (address to be advised at booking)	2 December 2011	5 April 2012	20 July 2012
Inserts to distributor (address to be advised at booking)	6 January 2012	27 April 2012	7 September 2012
Publication of <i>Teaching Business & Economics</i>	w/c 16 January 2012	w/c 7 May 2012	w/c 17 September 2012

All enquiries to : Claire Johnson, EBEA Office Administrator

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*see booking form for details

Advertisement Specifications on page 2...



Teaching Business & Economics
The Magazine of the EBEA

Advertisement Specifications

Only full page advertisements may be constructed to bleed off the page, in which case the advert should not be larger than A4 full page portrait (210 x 297mm) +4mm bleeds all round*.

Ads sizes without bleed:

FULL PAGE 190mm wide x 275mm deep
HALF PAGE 190mm wide x 135mm deep

Ads must be supplied as hi-res (600dpi) CMYK PDF format with fonts included and can be emailed to jonathan@gipping-press.demon.co.uk (no larger than 10mb please). Larger files can be supplied on CD or DVD to Jonathan Steed, Gipping Press Ltd, Unit 2, Lion Barn Industrial Estate, Needham Market, Ipswich IP6 8NZ.

*Please make sure that your bleed is included in PDF with crop marks for positioning if relevant.

Resource Reviews

There is a wide range of reviews of books and educational software in the magazine.

The contact details and address to send material for review is :

Reviews Editor
EBEA
The Forum
277 London Road
Burgess Hill
RH15 9QU

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